

IRISH AVIATION STUDENTS' ASSOCIATION

**BRIDGING THE GAP BETWEEN
STUDENTS AND THE
AVIATION INDUSTRY**



WELCOME MESSAGE

Dear Reader,

On behalf of IASA, I welcome you to our industry booklet.

Since IASA's creation in 2015, the organisation has continued to develop and evolve into a one-stop resource for future aviation professionals. The time and effort that the dedicated students on the committee have committed, both past and present, has been integral to IASA's development. As the committee consists of voluntary students, IASA would not be able to host our numerous events and outreach without the support of the industry. As IASA aims to bridge the gap between students and industry, we encourage organisations from all backgrounds with a connection to the industry to get involved. We want to introduce and encourage students from all backgrounds that the aviation industry is a welcoming and thriving industry. IASA's relationship with aviation organisations is integral for showcasing potential career paths.

The support of the industry allows us to continue our current initiatives such as our annual Career Expo, annual Symposium, student information booklets, Career Slingshots and Junior Aviation Networking (JAN) events, as well as help support new, exciting ideas and initiatives that we are currently generating. I would like to thank all of those who are already involved with the Association, especially through the tough period the industry has faced, and to encourage newly interested institutions to get involved with this growing and exciting enterprise.

Best Regards,

Matthew Gordon
Chairperson



ABOUT US

The Irish Aviation Students' Association is a non-profit entity, established and run by a group of dedicated third level students from various universities and colleges around Ireland.

IASA's main purpose is to connect aviation-passionate students with the Industry, and to discover and develop opportunities that will shape the future of aviation in Ireland and beyond.

OUR AIMS

- Facilitating networking events where we bring together students, academic members and industry professionals.
- Helping the industry to attract and access the right talent pool.
- Promoting career & educational opportunities to 2nd & 3rd level students in Ireland.

5000+

STUDENTS REACHED

700+

PODCAST LISTENERS

450+

EVENT ATTENDEES



COMMITTEE MEMBERS



Matthew Gordon
Chairperson



Aislinn Dooley
Secretary



Leah O'Hanlon
Treasurer



Charlie O'Neill
Head of
Engagement



Alice Manning
Head of
Marketing



Amy Whelan
Marketing
Officer



Molly Smith
Marketing
Officer



Liam Lavery
Marketing
Officer



Katie Burke
Marketing
Officer



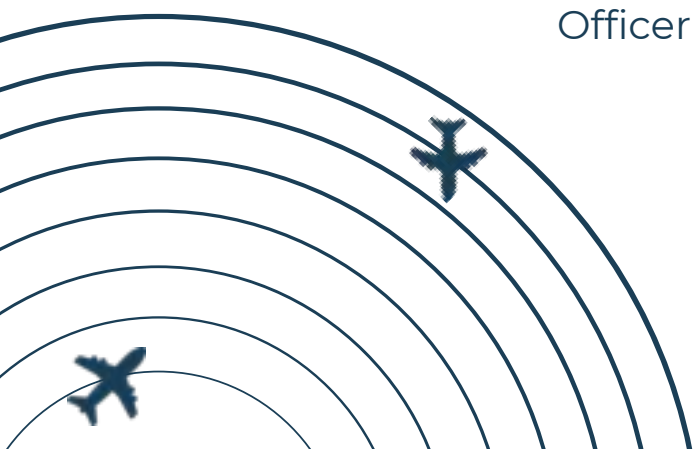
Christopher
Luxner
Engagement
Officer



Eoghan Tonra
Engagement
Officer



Iona Ward
Engagement
Officer



COMMITTEE MEMBERS



Alannah
Dennehy
Engagement
Officer



Niall Kenefick
Engagement
Officer



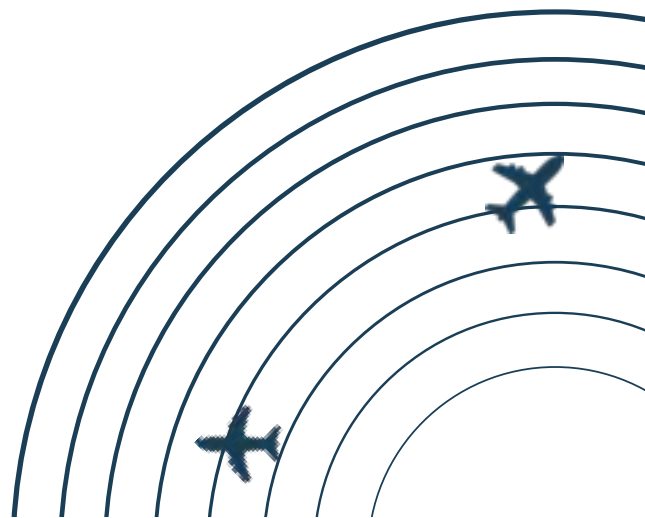
Sanjutharun
Sudhakaran
IT Officer



Ali Arshad
IT Officer

"We at KPMG are delighted to be able to support the great work being done by IASA. Ireland's place as the global centre for aviation finance and leasing is a great success story for the country. The foundation of this success is the deep pool of local expertise that has built up over decades. IASA are playing an important role in highlighting the career opportunities in the aviation sector and in doing so helping to develop the aviation leaders of the future".

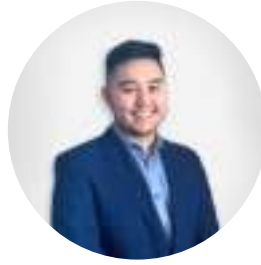
Joe O'Mara,
Head of Aviation and Finance and Leasing, KPMG Ireland



NON EXECUTIVE COMMITTEE



Bridget Corry
Chairperson
2017-2018



Gareth Lau
Chairperson
2018-2019



Daniel Tetis
Chairperson
2019-2021

INDUSTRY ADVISORY COMMITTEE



Yvonne Thompson
Aviation Finance
Leader, PwC
Ireland



Andy O'Shea
FRAeS
CEO, The Airline
Pilot Club



David Swan
COO, SMBC AC



John Drysdale
MRAes
Business
Development
Manager,
Shannon IASC



Andrew
MacIntyre
Adjunct
Professor, DCU



John McCormack
Assurance Partner -
Audit Services, EY
Ireland



Joe O'Mara
Head of Aviation
Finance and
Leasing, KPMG
Ireland



Susan Bradford
Chief Human
Resources
Officer, DAE
Capital

OUR EVENTS

SYMPOSIUM

For the last six years, we have held an annual symposium where our members can learn from some of the top professionals within the industry.

Our most recent symposium was online and the theme was "*Recovering and Innovating Aviation*". We had speakers from a broad range of professional backgrounds.

The symposium had a mix of panel discussions, keynote speakers as well as interviews.

The symposium is a both a great introduction to the industry for many students as well as a topical learning experience for those already in the industry.



OUR EVENTS

CAREER EXPO

We host Ireland's only and largest Aviation Career Expo with over 35 exhibitors and over 450 attendees.

We offer companies the opportunity to showcase their graduate, internship and career opportunities to students from different disciplines from all over Ireland. This event will be focused on companies involved in the aerospace and aviation industry.

Why not check out this [recap video](#) from a recent event to hear firsthand why exhibitors and attendees find so much value in attending the Career Expo each year.

CAREER SLINGSHOTS

Our Career Slingshot Series is an event which includes presentations and discussions with key members of leading companies, discussing their career paths to date and their outlook of the future opportunities of particular areas of the aviation industry in Ireland and beyond.



OUR EVENTS

JAN (JUNIOR AVIATION NETWORKING)

The JAN series enables young professionals in the aviation industry across Ireland to network and build new relationships with like-minded individuals. It provides a platform where members can discuss and learn about latest industry trends through guest speakers.



SCHOOL TALKS

Our team regularly visits secondary schools from various parts of the country to engage and educate students regarding avenues of career entry into the aviation industry. Presentation

From time to time, we exhibit at schools' careers fairs where students can ask us about apprenticeships, college courses and cadetships available in Ireland.



Our Member Resources

IASA PODCAST

The [IASA Podcast](#) is available through Spotify and is a series that is now in its second season. The podcast enables our members to listen and learn from industry professionals at a time that is convenient to them.



Have a listen to one of most popular podcast to date? Why not feature in our next episode?

YOUTUBE CHANNEL

Our [YouTube Channel](#) has a library of videos from both our previous events and various series we created throughout the Covid-19 Period.



SPONSORSHIP PACKAGES

	ANNUAL SPONSORSHIP		
	SIGNATURE SPONSORSHIP	SUPPORTED BY SPONSORSHIP	PARTNER
	Price: €3,500	Price: €1,750	Price: €1,000
Company logo to the website and other marketing material	✓	✓	✓
Exposure on Sponsor Website Page with the link to company's website and video	✓	✓	✓
Logo Size	LARGE	MEDIUM	SMALL
Complimentary delegate access to our events throughout the year	✓	✓	✓
First choice for guest speaking opportunities at our events throughout the year.	✓	✓	✗
Moderator endorsement of your brand during the opening and closing address at events.	✓	✓	✓
Free Stand at the Career Expo	✓	✓	✗
Stand Size at the Career Expo	LARGE	REGULAR	-
Advertise graduate/intern opportunities on IASA's job monthly newsletter and linked to the company website.	✓	✓	✓
Exclusive advertisement of Graduate/Internship Opportunities via email database only	✓	✗	✗
Spotlight Month (Fact Sheet/Infographic & Snippets of Podcast)	✓	✗	✗
Complimentary Podcast Episode	✓	✗	✗



CAREER EXPO 2022

Wednesday, 12th October 2022 | Croke Park, Hogan Stand,
Jones Road, Dublin 3

PRICING STRUCTURE

EARLY BIRD

UNTIL 14th September 2022

Regular Stand 2.5m wide €750

Large Stand 5m wide €1,250

Standard

AFTER AUGUST 31st

Regular Stand 2.5m wide €1,000

Large Stand 5m wide €1,500

The following is included in the costs:

- Free Networking Lunch Session
- Unlimited delegate access
- Listing on the main website, social media and final programme
- Parking passes

Book your exhibition space with us at info@iasa.aero

*Early Bird stands must be confirmed with payment by 14th September 2022

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